

# Our Packages

*Price and Details*



# Strategy + Brand Guide Package

DURATION: 120  
MINUTES +  
2 WEEKS  
COST: \$325

# Strategy + Brand Guide Package

You can choose to do our initial strategy session: virtually in the comfort of your home or through our super insightful meet-ups .

Here at Hey Miss Jean we value your time and we are excited to help you evolve, improve, sharpen, and stay competitive and ultimately achieve all of your business/ brand aspirations. We also, know the power of investments. By the end of our call or meetup we will begin working on a detailed blueprint to help guide you towards leveling up. Our strategy session+ brand guide is \$325. This will be your base and foundation of everything you do for your brand.

# What's included?

A powerful **120 minute conversation** about your current product, service or business, your target market /audience, your growth goals and your overall brand.

An **exchange of ideas**- this is where we get to pick each others brains. You'll get my thoughts on your current strategy and ways to shift your strategy to it's fullest potential.

A **brand audit**: this evaluates your brand's position in the marketplace, its strengths and weaknesses, and steps on how to strengthen it

An **audio recording** of our **2 hour** call will be sent to you via email. As well as a follow up email that includes key takeaways, insights, notes, and other thoughts after the call.

**We believe that even if you don't choose our services, you should have a game plan that leads you in the right direction.**

# Identity/ Package

DURATION:  
3-4 WEEKS  
COST: \$470

# Identity/Package

This is where we create your brand's look, vibe and voice. which are key components to creating a unique identity for your business. We match your business personality to match the style and design of your logo and curate a reflective brand color palette, and typography.

# What's included?

## **Brand Identity Package**

- two logos  
which includes:
  - logo marks
  - word marks
  - integrated combination mark
  - color palette
  - typography selection
  - collateral design

**Cost= \$470**

# Creator's Package

DURATION: 4 WEEKS  
COST: \$450/30 DAYS  
\$ 1,325/ 3 MONTH



# Creator's Package

Those eye-catching social media accounts that have you coming back for more is where our content creation package comes into play.

This will give your brand a unified look across all socials. You will receive 30 days or 90 days of creative coaching where you work together to build an online presence that you and your clients/customers will love. We tackle your instagram, tiktok or youtube and come up with airtight strategy of realistic and consistent growth that line up with your goals.

Our Timeline: 30 or 90 days

# What's included?

## **Monthly Content Creation Package**

- creative coaching for your chosen social media platform
- edit reels, tik-toks, or shorts up to eight monthly
- creation of branded/ engagement story template cohesive with brand style
- creation of 5 Instagram highlight Icons

**Cost= \$410/one-time 30-day contract**  
**\$1,325/3 month contract**

# Design Package

DURATION: 8 WEEKS

COST: \$1,200–\$1,600

# Design Package

Websites are an essential for all businesses. This where the heart of your business will thrive. Your website will speak for you and your brand in the most efficient and effective way, even before you and your visitor strike up your first conversation .

Our Timeline: 8 weeks

HEY MISS JEAN, LLC 2023

# What's included?

## Web Design Package

- website strategy session
- easy to use platform on six  
(up to 6 pages)
- mobile responsiveness
- search engine optimization
- get found on google
- marketing and email templates
- backend setup for service or product payout
- training / instructional Guide

Cost= **\$1,200**/ a refresh and rebrand on an existing  
wix website

**\$1,600**/ new + fresh start canvas

# All of 'Em Package

DURATION: 12+ WEEKS

COST: \$1,200–\$1,600

# 1+1 Package

-Web Design - Brand Identity - Content Creation

A deuce, a couple, a duo or a pair. Whatever you want to call it. We know that the number **two** is so magical. Pick two premium packages you would like to start off with .

Cost= **Varies**

Our Timeline: 8  
weeks

# All Of It Package

There is a general “rule of threes” that promises that trios are inherently more satisfying and more effective than any other number.

The "all of it" package is all three premium packages.

-Web Design - Content Creation - Brand Identity

**Cost= \$2,470**

This is a small investment towards a major payout.

40% required to book and remaining balance paid off incrementally throughout project scope.



We cut out all the hassle. We're here to help make your brand experience simple, easy and headache free. The "all of it" plus package is all three premium packages.

-Web Design -Content Creation -Brand Identity

plus one add on:

-photography session

(South Florida Residents or stock image purchases)

-drafting of documents

(Florida Residents, menus, contracts, invoices,)

**Cost= \$2,805**

40% required to book and remaining balance paid off incrementally throughout project scope.

HEY MISS JEAN, LLC 2023

All Of It  
Plus Package

Our Timeline: 12+ weeks

# All Of It Pro Package

The "all of it" pro package is all three premium packages with add ons that guarantees that your final product will rank with the pros.

-Web Design - Content Creation -Brand Identity

plus both add ons:

-photography session

(South Florida Residents or stock image purchases)

-drafting of documents

(Florida Resident legal document, menus, invoices)

-copywriting services

**Cost= \$3,130**

Our Timeline: 12+ weeks

40% required to book and remaining balance paid off incrementally throughout project scope.

HEY MISS JEAN, LLC 2023

# Luxe Package

## All of it

The "all of it" luxe package is all three premium packages that gives you and your brand the peace of mind that you were looking for.

-Web Design - Content Creation -Brand Identity

all essential add ons or services:

-brand protection

(LLC and Corp )

(Florida Residents)

-one on one consulting/coaching/planning for first 30 days of business

-photography session

(South Florida Residents )

-drafting of legal documents

(Florida Resident legal document, menus, invoices)

-E-Commerce: online bookings, online store, online restaurant

-Square/ Clover cross collateral integration to online orders

-Startup Kit

(design concepts, business card mockup, uniform mockup, digital flyers)

**Cost= \$3,555-3,980**

(discount included in price)

40% required to book and remaining balance due upon completion.

Our Timeline: 12+ weeks

# All Of It Grand Package

Our Timeline: 4 months  
in advance

## **Need our services from concept to completion.**

We'll help you from the idea that you envision in your brain, up until a week after your Grand Opening or Relaunch.

Includes everything on our Luxe Package, as well as the day-of-event coordination that ensures that all elements of the service proceed exactly as planned. As well as working hand in hand with your brand to choose everything from event, venues, music, and food.

**Cost= \$ 6,700**

Want something more that is not mentioned as a service. But our company captures the essence of your vision.

We'd love to help -- our creativity is limitless.

-Weddings - Corporate Start Ups - Memorials- Baby Showers- Gender Reveals, Sweet Sixteens, Digital Flyers-- More

**Our timing for all packages is an estimate.**

**Need a premium package done quicker: our flat fee is \$450**

Prices listed are considered affordable in comparison to our local and national competition. Our prices are final and non-negotiable.

"Your investment towards the quality of your brand pays for itself."

Email Us: [services@heymissjean.com](mailto:services@heymissjean.com)

“Our commitment is to give small  
black businesses, big brand  
experiences.”

*Hey Miss Jean*

